BE CYBER SMART

Identity Theft Prevention

According to the Federal Trade Commission, in 2023, Florida had the third highest per capita rate of identity theft reports in the nation.

PROTECTED
Jennifer M.

Following cybersecurity best practices is the first step in preventing identity theft. However, as technology improves, criminals are figuring out new ways to steal your personal information.

Avoid Becoming a Victim of Identity Theft

1. Look out for skimmers. These nearly undetectable card readers steal debit and credit card information and are commonly placed over credit card devices at ATMs and gas pumps. To check for a skimmer, try to shake the credit card device. If there is any movement, do not insert your card.

2. Check your online account balance and transactions frequently.

3. Shred and destroy documents with personal information prior to throwing them away.

4. Don't respond to emails, texts, or phone calls with personal information.

5. Check your mailbox daily and bring in your mail.

6. Take notice of when your monthly financial statements are mailed. Notify us and your financial institution if you do not receive a statement.

7. Call the post office when you go out of town to temporarily halt mail delivery.

8. Don't throw away any credit card receipts without destroying them first.

9. Watch your credit card expiration dates. If you do not receive a replacement card, contact your financial institution.

10. Regularly change your usernames and passwords.

11. Reduce your risk of identity theft by getting cash back in stores while making a purchase rather than using an ATM to withdraw cash. When fueling up your car, go inside to pay rather than using your credit card at the pump.

12. Never let your credit or debit card out of your sight. Unfortunately, there are cases of identity theft where unscrupulous cashiers steal credit card information from behind the counter.

13. Use a single card for holiday shopping to easily monitor your purchases and identify any abnormal activity or transactions.

14. Keep an eye out for "shoulder surfing." Strangers behind you could be looking to gain access to your PIN. Be aware of your surroundings.

Security First Insurance Identity Theft Protection

Although these tips will better protect YOU, obtaining comprehensive identity theft protection will protect your family, minimize damage, and ease recovery.

Security First Insurance Identity Theft Protection includes monitoring services. Without these services, it could take longer to be alerted that your identity has been stolen — resulting in unnecessary long-term damage to your reputation and credit.

Affordable Coverage

Security First Insurance Identity Theft Protection is available to customers for just **$25 per year**, with no additional fee to add family members to the coverage.

For additional information and full program details, please visit our website at *SecurityFirstFlorida.com/idtheft*

Security First Insurance has partnered with PrivacyMaxx, a leading technology solutions provider, to offer customers comprehensive and proactive identity theft coverage.

Here for Floridians

Security First Insurance℠
Storm after Storm, Year after Year®