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Security First Insurance Mobilizes Response to Hurricane Helene

Ormond Beach, Florida (9/27/24) – To support our customers in the wake of Hurricane Helene, Security First Insurance is deploying a Mobile Storm Response Center to assist their policyholders in the Tallahassee area.

Mobile Storm Response Center:

Hours of operation (subject to change):

- Friday 9/27: 1:00 pm - 7:00 pm
- Saturday 9/28 and Sunday 9/29: 9:00 am - 5:00 pm

Location (subject to change):

In the Harbor Freight parking lot at 1205 Apalachee Parkway, Tallahassee, FL 32301

The Mobile Storm Response Center can provide a range of essential services for our Security First customers, including:

- Filing or assisting with a claim
- Getting assistance with tree removal and/or tarping
- Additional Living Expenses (ALE)

For the most up-to-date information on our Mobile Storm Response Center, including any changes to location or hours of operation, please check www.securityfirstflorida.com/storm-center.

In addition to the Mobile Storm Response Center, Security First Insurance and our partners in the First Choice Repair Network® are actively working in the areas impacted by Hurricane Helene, assessing damage and providing critical services such as emergency tree removal and tarping and other necessary support to help homeowners recover from the impact of the storm. Back at our headquarters building in Ormond Beach, we have more than 300 trained professionals, many of whom have volunteered to work extended hours, to help our customers throughout the state who have experienced damage to their homes. “We have had eight years of Category 2 or greater hurricanes make landfall in the U.S., many of which impacted our customers here in Florida. We are better prepared today than any time in our 20-year history,” said Melissa Burt DeVriese, President of Security First Insurance.

“Our strategic approach demonstrates our unwavering commitment to delivering on our promise to be there for our customers, storm after storm, year after year®, by having excellent customer service and handling claims fairly and efficiently.” said Greg Moraski, Chief Claims Officer at Security First Insurance. “We understand the difficulties that homeowners may face in the aftermath of a hurricane, and our mobilized response efforts are aimed at providing swift and effective support to our valued policyholders.”

“We are [financially stable](#), and with more than \$1 billion in total reinsurance coverage for multiple storms in a single year and over \$82 million in surplus – we have the funds to cover claims from Hurricane Helene” said Melissa Burt DeVriese.

Security First Insurance remains dedicated to supporting the community and helping homeowners recover from the impact of Hurricane Helene. The Company's comprehensive response plan underscores its ongoing commitment to prioritizing its customers' needs and providing unparalleled assistance during times of crisis.

For more information about the event, please contact Security First's Marketing and Communications Director, Wendy Maddalone.

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About Security First Insurance

Headquartered in Ormond Beach, Fla., Security First Insurance is built on more than 100 years of history and experience in the insurance industry. The company has an acute understanding of Floridians' vulnerability to natural catastrophes. Its President, Melissa Burt DeVriese, is one of a few female presidents of a homeowner's insurance company in the State of Florida and one of a handful in the nation. CEO and former Florida State Senator, Locke Burt, affords the distinct advantage of shaping Florida's homeowners insurance market through insurance law reform. The company serves hundreds of thousands of policyholders living across the state, storm after storm, year after year®.

Security First Insurance has been assigned a Financial Stability Rating® (FSR) of A, Exceptional, from Demotech, Inc. and is strongly committed to improving [Florida's homeowners insurance](#) market and initiatives that support and protect residents and communities of the Sunshine State.

Follow the company on Facebook (facebook.com/InsuringFloridaHomes) or visit SecurityFirstFlorida.com.

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