



Insuring Florida Homes

COMPARATIVE CHECKLIST

Benefits	Security First Insurance	Other Insurance Companies
<p>Strength. Will your insurance company have what it takes to withstand another 2004-2005 Hurricane Season? Find out by asking about reinsurance. Reinsurance is when a reinsurer agrees to cover some of the risk of an insurance company. Insurance companies purchase reinsurance. Plain and simple, it's insurance for the insurance company. At Security First we can handle another 2004-2005 hurricane season and then some. We'll be around for you and ready to offer responsive claim service.</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<p>Claim Service. Can you easily report a claim to your insurance company? At Security First you can report a claim at any time, any day of the year by calling our 24 hour toll free number (877) 581-4862. Would you know where to turn in the event of a loss? We provide you with direct contact with local contractors who are licensed, insured, and will warranty their work. Does your insurance company evaluate the claim service it provides to customers? At Security First, we survey every single customer who reports a claim. Our customers and agents routinely praise our claim service. Our Claim Staff is dedicated to providing you with unmatched, superior service.</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<p>Florida-based. Companies that offer insurance nationwide have a tendency to treat their customers like a stranger. Security First Insurance is located in Ormond Beach, Florida. We know what it means to be a Florida homeowner. Shouldn't a company who knows Florida be the one to offer your family the coverage you need?</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<p>Experience. Not all insurance companies have expert knowledge about insurance. The President and Owner as well as the executive staff of Security First Insurance have been in the industry for over 30 years. Make sure the companies you shop know insurance. Find out if they have the veteran experience we offer our customers.</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<p>Focused. Some companies may tell you they can offer you better rates if you purchase auto and homeowners insurance as a package deal. That's not necessarily true. At Security First Insurance our focus is on protecting your home. This enables us to quickly respond to regulatory changes to make sure your home is properly insured at all times. Homeowner insurance is our business and we take protecting your home very personal.</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<p>Underwriting. This is the process of reviewing applications submitted for insurance coverage, deciding whether to insure the coverage requested and determining the applicable premiums. Without very skilled Underwriters some insurance companies may have a large amount of policies that are high-risk that they can't properly insure and provide service in the event of a storm. Security First Insurance has a fully-staffed Underwriting department with expert knowledge that carefully analyzes every application. We also have Underwriting Teams available for our agents to provide additional support.</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Become an informed consumer.

Call toll free (877) 333-9992 or visit us online at www.SecurityFirstFlorida.com

